BERJAYA UNIVERSITY COLLEGE

BERJAYA BUSINESS SCHOOL

FINAL EXAMINATION

Student ID (in Figures)   :

Student ID (in Words)   :

Course Code & Name   :   **MGT1223 SUPPLY CHAIN MANAGEMENT**
Trimester & Year   :   May - August 2019
Lecturer/Examiner   :   Chang Sheau Huey
Duration   :   2 Hours

INSTRUCTIONS TO CANDIDATES

1. **This question paper consists of 2 parts:**
    PART A (20 marks)   :   Answer all TWENTY (20) multiple choice questions. Answers are to be shaded in the Multiple Choice Answer Sheet provided.
    PART B (80 marks)   :   Answer all FOUR (4) short essay questions. Answers are to be written in the Answer Booklet provided.
2. **Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.**
3. **This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.**
4. **Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.**

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 5 (Including the cover page)

PART B : STRUCTURAL TYPE QUESTIONS (80 MARKS)

INSTRUCTION(S) : Answer all **FOUR (4)** questions. Write your answers in the Answer Booklet(s) provided.

1. a) Define 'bullwhip effect'. Provide three examples to support your answers. [5 marks]

    b) Explain any **FIVE (5)** causes of bullwhip effect in Supply Chain Management.

    [15 marks]

    [Total: 20 marks]

2. a) Briefly explain **TWO (2)** delivery sources that can be made to customers.

    [8 marks]

    b) Compare the difference between Direct Deliveries and Milk Run Deliveries in a supply chain. Provide four examples to support your answer.

    [12 marks]

    [Total: 20 marks]

3. a) Describe **FOUR (4)** types of inventory in supply chain logistics operations. Provide four examples to support your answer. [12 marks]

    b) Explain in details any **FOUR (4)** types of transportation used in Supply Chain Management. Provide four examples to support your answer. [8 marks]

    [Total: 20 marks]

4. Discuss **FIVE (5)** main functions in procurement. Provide five examples to support your answer.

    [Total: 20 marks]

END OF EXAM PAPER